

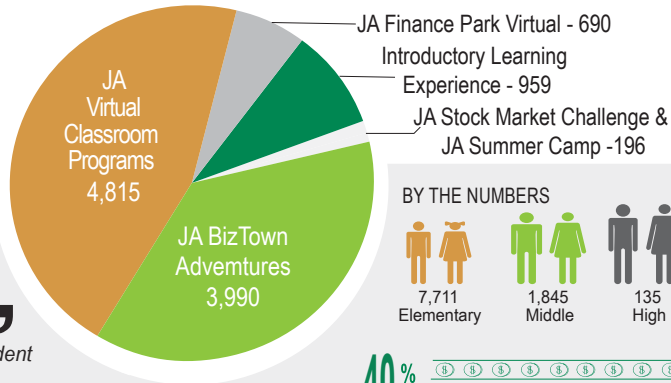


OUR MISSION is to empower Central Iowa youth with an entrepreneurial mindset, financial capability and foundation for career success so they can create a bright and fulfilling future.

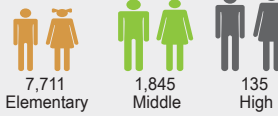
10,650
STUDENTS SERVED

“ It was fun working with others, running a real business and being able to work and earn money. It was one of the best days. ”

- JA BizTown Student



BY THE NUMBERS



Nearly **40%** of students served are at or near the poverty line



93%

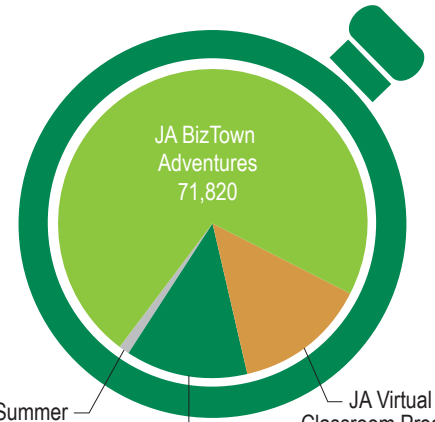
of campers said that the things they learned at JA will help them be successful in life



97%

of campers said that the things they learned at JA will help them get a good job

99,794
INSTRUCTIONAL HOURS

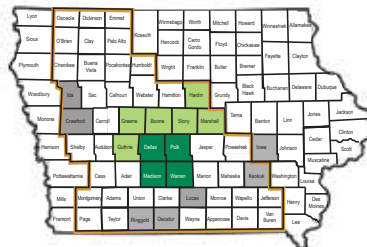


TOP 5 CORPORATE FUNDERS

- 01 Wells Fargo
- 02 Grimes Asphalt
- 03 MidAmerican Energy
- 04 Meredith Corporation
- 05 John Deere Financial

88
SCHOOLS

17
COUNTIES



JA Summer Camp 1,098
JA Finance Park Virtual 12,420
JA Virtual Classroom Programs 13,781

“ Many of the students in my class who had not previously had a bank account have either opened one or are considering it. They are excited about entrepreneurial opportunities that they may have as they get older. Teaching young people to think about money in a wise way is so important. It was a very well done program. ”

- Educator, North Ridge Elementary